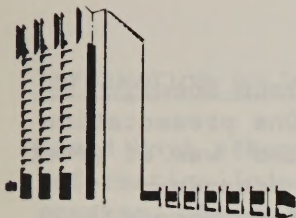


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UNITED STATES DEPARTMENT OF AGRICULTURE
NATIONAL AGRICULTURAL LIBRARY
BELTSVILLE, MARYLAND 20705

OFFICE OF THE DIRECTOR

No. 12, July 20, 1981

NAL NEWS NOTES

NAME CHANGE

Now that Technical Information Systems has been officially redesignated as the National Agricultural Library our publications will be gradually revised to reflect this change. Note that this newsletter is officially renamed NAL News Notes with this issue. (Moran)

GREEN FIELDS

A gala function on July 9 formally opened the July/August exhibit in the NAL Lobby: Green Fields, Two Hundred Years of Louisiana Sugar: A Pictorial History. A highlight was the entertainment provided by the Michael Doucet Dit Beausoleil Cajun Trio. We were disappointed that Richard E. Lyng, Deputy Secretary, USDA, was unable to give the keynote address. However, he was ably seconded by Glen Conrad, Director of the Center for Louisiana Studies. The opening ceremonies included representatives from the Louisiana Congressional Delegation, the University of Southwestern Louisiana, the Louisiana Farm Bureau Federation, Inc., the Louisiana State Society, the Associates NAL, Inc., and the sugar industry.

This exhibition will be on display through August 28 and is open to the public from 8:00 a.m. to 4:30 p.m. except for weekends and holidays.

Starting in the nineteenth century, this panel exhibit moves through the sugar industry, sugarcane cycle, planting, cultivation, harvesting, field transportation, unloading, testing, washing, and milling at the mill, sugar making, shipping and bagassing, and syrup processing. In 1979 Louisiana sugar growers planted 270,000 acres of sugarcane and produced five and one-half million gross tons of cane with a market value of \$113.7 million. The story of Louisiana sugar--its origin, evolution, and impact is a rich and colorful history.

A special word of thanks goes to those people who worked to make the exhibit a success - Eugene Farkas, Alan Fusonie, Leila Moran, Louise Bruce, Tatiana Tontarski with assistance from other library personnel - in cooperation with Glen Conrad, his family, the Louisiana Farm Bureau, and others. (Fusonie)

JUL 21 1981

PRESERVATION OF LIBRARY MATERIALS CONFERENCE

Joseph Swab and Irene White attended the Conference at the Hilton Hotel, Philadelphia, May 13-14 and found the meetings informative. One presentation entitled "Video and Optical Digital Disc Technology and Programs" was of great interest because of implication for future control of library records--catalog, serial records, etc.,--as well as for preservation of documents. While in Philadelphia, Swab also toured the Library Bindery Company of Pennsylvania at Willow Grove. (Swab/White)

AGENCY FIELD LIBRARIANS MEETING

Leila Moran and Wallace C. Olsen conducted a meeting for USDA agency field librarians on June 19 in Atlanta, Georgia following the Special Libraries Annual Convention. Highlights of this meeting was the presentation on the Forest Service Technology Transfer Program.

PAPER PRESENTED

Dr. Alan Fusonie presented a paper at the Western Social Sciences Association meeting titled "Charles E. North: Science Pioneer in the Dairy Industry..." The paper is being readied for publication. (Fusonie)

MORE ABOUT FNIC CITATIONS

References to FNIC as a resource have been made in the following publications: Nutrition References and Book Reviews. 5th ed. Chicago, Nutrition Association.

Hospital Educators Resource Catalog by HERC, Inc. cited FNIC as a source of audiovisuals for loan. As a result of this publication there has been an increase in requests for FNIC services from hospital staff.

FNIC was cited in volume 37, no. 3 of Food and Nutrition Notes and Reviews as a depository of audiovisual materials in the areas of human nutrition research and education, food, food service management and food technology. FNIC's catalog, Audiovisual Resources In Food and Nutrition was described in detail.

The second edition of Nutrition in Pregnancy and Lactation cited FNIC as a national source of information regarding nutrition education and described FNIC's audiovisual catalog.

The May issue of the School Food Service Journal presented FNIC's current lending eligibility criteria under the title "FNIC Services Restricted." The article highlighted FNIC's previous services and current restrictions.

FNIC's National Nutrition Month Resource Display was discussed in SEA-Extension's Newsletter Food & Nutrition Newsbreak. The "High Feather" videotape series was highlighted as was its availability from FNIC.

INFORMATION POLICY

David Hoyt attended, on May 8, a breakfast presentation sponsored by the Information Industry Association. Congressman George Brown was the featured speaker. Brown described the background to H.R. 3137, a bill he sponsored to establish an Institute for Federal Information Policy. He spoke of the need to establish a supra policy-making body to coordinate information activities by the Federal Government. (Hoyt)

CONGRESSIONAL INQUIRIES

- Congressman John L. Napier's office requested information on Maryland Type 32 tobacco.
- Congressman Thomas J. Huckaby's office requested information on agri-research with emphasis on new hybrids and algae used as food sources.
- Congressman James Florio's office called for assistance on a suit brought by Common Cause.
- Senator Paula Hawkin's office required assistance indentifying a journal which published an article recently by the Senator.
- Congressman Cooper Evans' office requested assistance in obtaining a copy of Don Paarlberg's book "Farm and Food Policy, Issues of the 1980's."

DISTINGUISHED VISITORS DURING JUNE*

Dr. Kivei from Ghana, Starkist Foods
 Mr. Machado from EMBRAPA
 Mr. Alverides Machado Santos from Brazil
 Dr. And. Chakravarti, University of Saskachewan
 Dr. T. R. Chadha, India
 Helen Ullrich, Executive Director, Society for Nutrition Education
 Frank Sasinowski, Society for Nutrition Education
 Douglas Wood, Director of Marketing of the Nutrient Density Kit, Utah State University Foundation
 Greg Robinson, Utah State University Foundation
 Joe Florio, Information Specialist, New York N.E.T. Program
 Violeta P. Chirino Barcelo, Systems Alimentaria Mexicano, Mexico City

*Compiled from various monthly reports. NAL News Notes takes no responsibility for the correct spelling of names.

AWARDS

Lois Franklin, Information and Bibliography Staff, received a monetary award and a Certificate of Merit for "Skill, Imagination, Dedication, and Effective Utilization of New Technologies in the Production of Camera-Ready Copy for Agricultural Libraries Information Notes."

Tatiana Tontarski received the DISTINGUISHED SERVICE AWARD of the Associates NAL, Inc. at their annual meeting July 9. Her citation read "Besides providing a high level of traditional services, Ms. Tontarski has been, for the past five years, the TIS liaison officer to the agricultural libraries of the Soviet Union. As a result of two visits to Moscow and her continuing efforts locally our exchange and interlibrary loan relationships remain strong, despite the political situation. Ms. Tontarski is the official hostess and interpreter for visiting groups who speak the Slavic languages. She maintains the flow of publications to the NAL collections and makes quick claims for those that have not been received. Her liaison activities have proved to be of great benefit to USDA groups dealing with the Soviets."

Alan and Donna Fusonie received jointly the PROFESSIONAL ACHIEVEMENT AWARD for their work as editors of the Journal of NAL Associates. "Dr. and Mrs. Fusonie have donated many hours of personal time in developing the Journal since 1976. Their combined efforts have included solicitations of articles, editing, layout, and production. The success of their efforts can be measured by the broad character of the membership. The Journal of the Associates is currently indexed in Historical Abstracts and America: History and Life and AGRICOLA."

RETIREMENTS

Melba Bruno retired as Head, D.C. Branch Library effective July 1.

Irene White after 13 dedicated and productive years at NAL is retiring July 24, so that she can join her family on the West Coast.

POINT OF VIEW: YOUR RESUME (an open letter to NAL staff by David Hoyt)

Let me share some thoughts with you about something which concerns us all--our resume--the ubiquitous Standard Form 171.

I recently served on an employee panel and had to pass judgement on several people's resumes. I had it brought home to me again just how important these paper portraits are to our success.

Consider this: Is your 171 neatly typed, carefully organized, attractively assembled, and complete? It better be, because it is all a panel has to go on in assessing your suitability for a job. A sitting panel is like a jury; it can consider only what it has in front of it. If a panel member knows you, and knows that you have left something out of your resume, he still cannot consider that fact. He must judge you on the basis of your 171. That's only fair for everyone.

And what of this: Have you addressed all the points mentioned in the vacancy announcement, the quality ranking factors? Have you stressed that you in fact do meet the qualifications for this particular vacancy? Or did you dust off an old 171 and send it in just to see what would happen? If your resume does

not prove and demonstrate that you are not only qualified generally, but qualified especially for this job, again you're out! Therefore, if the job is worth applying for, bring your resume up to date. Write an original one; mention your recent training experiences. If you haven't attended a class you must still have learned something new on the job. Sell yourself. Show that you are not only the better qualified, but the more interested applicant as well. A resume reflects something about the person who wrote it--an indifferent resume reflects indifference in the person.

Know your strengths and weaknesses. Something more may be wrong with your 171 than the typing. Are there skills you need to develop, or educational gaps you need to fill in? If so, seek out assistance from someone who can help you with government training and education opportunities. They abound and were designed to help you get ahead. If you have skills you're not using, find an opportunity to demonstrate you have them. Seek out opportunity. Don't wait to be called upon. By then it may be too late.

Remember this: It is your career. Know where you are. Know where you want to go. Know what you need to do to get there. Understand your strong and weak points. And, don't hesitate to sell yourself on your 171. It's your personal summary of what you can do! (Hoyt)

